



LeVel

LIVING IN THE CLOUDS

Hyper-Velocity Transformation

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Le-Vel Brands LLC

100% Cloud Enabled
nimble cloud based
business model

Closed Year 3 @
\$350M in Revenue

Expect to exceed **\$500M**
in Revenue in Year 4

4 Year Old Company

Cloud Enabled Health & Wellness Company



Premium Lifestyle Company

Unwavering commitment
to premium-grade raw
ingredients

54 employees
across 22 states

Flexible Hours

Flexible Environment

Mega Trends to Hyper-Accelerated Change

VALUE

SPEED

Borderless Companies

Actionable Intelligence

Micro

Mashup Applications

Niche

Freedom

from

Waste

Mesh Architecture

Mobility

Players

Freedom
of Talent

The World

Software Self-Healing

“as a service”

Social

Paradigm

Machine

Changing the Way We Work

Learning / AI

Leveraging the Gig Economy

Hyper-Velocity Innovation

PROBLEM

SOLVING

EFFICIENCY

Constant Change is the Steady State

The pain of change is mandatory. It's the suffering that is optional.



Level

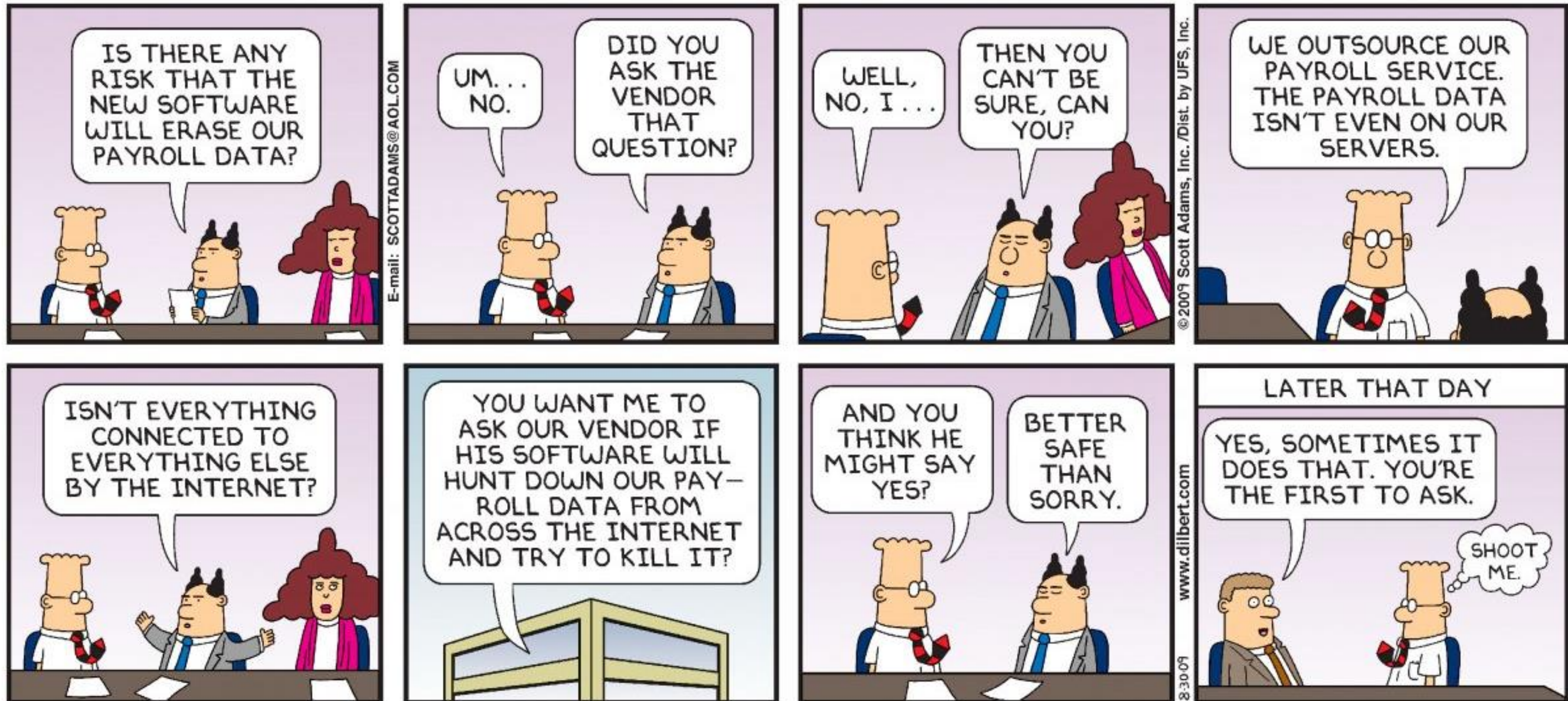
Mesh Architecture



Mashup Applications



Mesh + Mashup = Confidence or Chaos?



New Style of Business

The last ten years have been about connecting people and changing the way they work



New Workplace



New Business Models



New Employees

The next ten years will be about transforming to a new style of business

Stay Relevant or Become Extinct

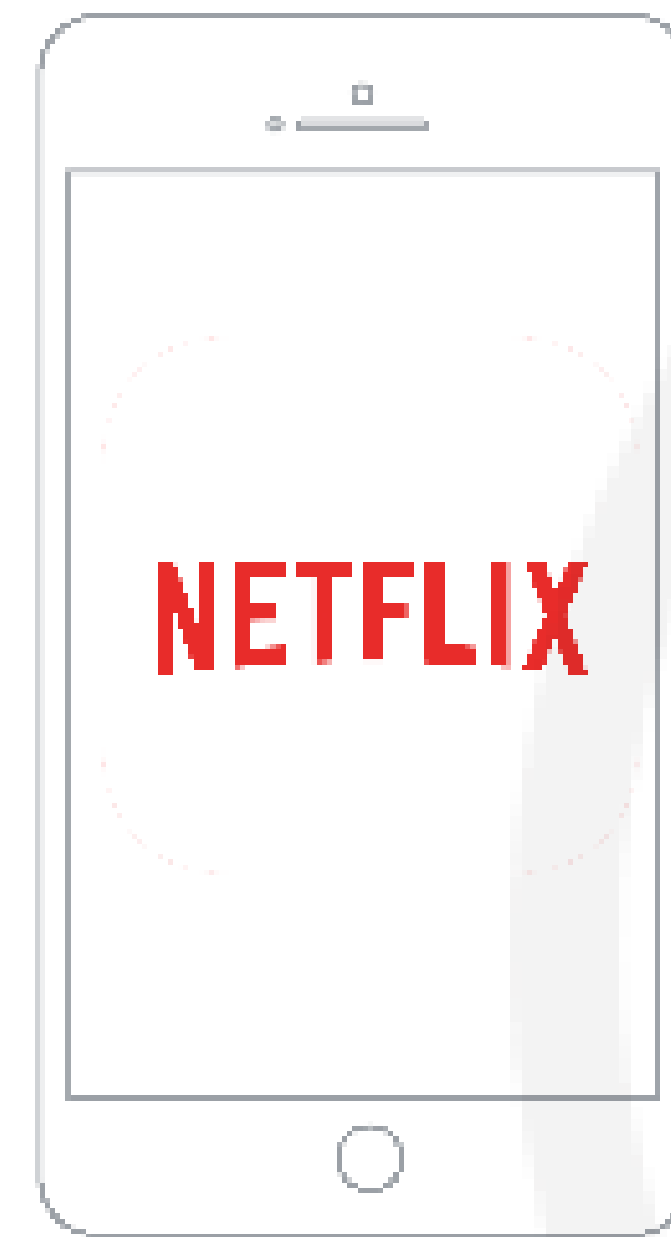
If you don't like **change**, you are going to like **irrelevance** even less.



Over 1M Rides
Per Month



Over 15M Stays
Per Month



Over 10B Hours
Streamed Monthly



Over 35k Files
Uploaded Per Second

Living in the Clouds

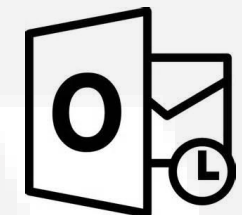
Leveraging **external ecosystem** to accelerate speed to **differentiating value**

SaaS

Functional PaaS

PaaS

IaaS





Level

